



NEWS RELEASE

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The Cogent Advisor Joins BAM Advisor Services Network

ST. LOUIS – June 17, 2011 – [BAM Advisor Services, LLC](#), one of the country’s leading turnkey [asset management](#) providers (TAMP), announces that [The Cogent Advisor, LLC](#) has joined the [BAM Advisor Network](#). Founded by Michael J. Evans, The Cogent Advisor is an independent wealth management firm serving financial industry professionals and other Chicago-area investors. BAM Advisor Services provides comprehensive back-office support and intellectual capital to help a network of more than 125 independent Registered Investment Advisor firms like The Cogent Advisor thrive as successful, independent wealth advisors.

“Michael and his team embrace BAM’s core values and commitment to meeting clients’ investment needs with prudent long-term wealth management strategies,” says Mont Levy, CEO of BAM Advisor Services. “We look forward to providing integrated resources and investment support solutions that align with The Cogent Advisor’s clients’ financial goals.”

Prior to founding The Cogent Advisor, Evans worked as a broker and trader at the Chicago Mercantile Exchange for more than 20 years. Today, the firm he founded focuses on helping trading and financial professionals with their own wealth management strategies.

“We affiliated with BAM because we understand the importance of having a good back office behind you,” says Evans. “When we started building our firm, we also started doing a lot of networking, and BAM’s name kept surfacing. Our client niche of trading professionals appreciate the way we leverage our time by harnessing the depth and breadth of BAM’s outsourced services. And we relish the opportunity to collaborate with the overall BAM network, exchanging ideas and information, discussing opportunities and challenges, questioning — and sometimes changing — the status quo.”

For more information on BAM Advisor Services, visit <http://www.bamadvisorservices.com> or call 800-711-2027.

For additional information on Chicago-based The Cogent Advisor, visit <http://www.thecogentadvisor.com> or call 312-382-8388.

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About BAM Advisor Services, LLC

Based in St. Louis, BAM Advisor Services is part of the Buckingham Family of Financial Services which also includes Buckingham Asset Management, LLC and BAM Risk Management, LLC. The Buckingham Family is led by a team of 13 principals and manages/administers nearly \$14 billion in client assets. BAM Advisor Services helps like-minded Registered Investment Advisor firms, often associated with CPA practices, start, manage and grow their wealth management practices. For additional information, visit <http://www.bamadvisorervices.com> or <http://www.bamadvisornetwork.com>.